

Kelly Hill

Frontend Developer

SUMMARY

Versatile, detail-oriented Frontend Developer with proven track record of creating and implementing simple and intuitive frontend web applications, both product-side and service-oriented. Collaborates across teams, delivering user-focused experiences. Seeking to leverage my skills within a tech company with global reach and learning new tech stack.

WORK EXPERIENCE

Freelance Frontend Developer at KeLLab, LLC | Austin, TX

February 2024 — Present

Freelance Projects:

- **Enhancing Elderly Lives with Extrahands:** Rebuilt client's website from WordPress into a functional, responsive, production-ready site using Vue.js and AWS for deployment, ensuring optimal performance across all devices for his expanding business.
- **Bamboo Village Books Publishing Company:** Designed and built Bamboo Village Books website, which improved book sales by 90% within the first quarter of 2025.
- **Patient Preoperative Surgery Checklist:** Developed a medical application using Vue.js and AWS, featuring a preoperative surgical checklist to improve patient safety and reduce surgical complications and cancellations for an anesthesiology practice.

Frontend Developer at Digital Seat Media | Austin, TX

October 2021 — April 2025

- Key contributor in developing fan engagement apps used by over 30,000 attendees at Yankee Stadium, by leveraging Jira for project management, JSON for data handling, AWS for scalable infrastructure, resulting in increased real-time user interaction and feedback.
- Led the design and implementation of interactive fan engagement apps using Jira, JSON, AWS, as well as PS and Figma for UI/UX design, used by thousands of collegiate fans at major sporting venues and the 2024 Olympic track trials to boost fan engagement, collect real-time feedback, and create leaderboards on the Jumbotron.
- Managed up to 15 collegiate and professional sports applications weekly for seven collegiate and two professional sports teams, focusing on real-time fan engagement and client retention. Edited APIs, and built custom fan engagement-focused applications through use of Jira, JSON, AWS, and HTML, CSS, JS, and PS for frontend customization and design.

Personal Trainer and Nutritionist at Lifetime Inc. | Austin, TX

October 2017 — July 2022

- Delivered customized fitness and nutrition plans to 15-20 clients per month by integrating metabolic assessment technology for training efficiency and accelerated results, contributing to an average client retention rate of 85-90% annually.
- Pioneered outreach initiatives through cold texting and emailing, generating new business, building strong client relationships, and collaborating with team members.

VOLUNTEERING

Capital Area Food Bank | Austin, TX

March 2014 — Present

- Supporting mobile food pantries with sorting, packaging, and food distribution to families.

CONTACT

[Email](#)

[LinkedIn](#)

[Portfolio](#)

[GitHub](#)

SKILLS

HTML

CSS

Javascript

Python

Vue.js

JSON

AWS

Wireframe

Prototype

UI/UX

Figma

Photoshop

Web Accessibility

EDUCATION

Texas State University

Jan. 2012 – May 2015

Master of Science:
Human Nutrition

University of New Orleans

Jan. 2003 – Aug. 2004

Bachelor of Arts:
Psychology

CERTIFICATION

University of Texas At Austin

Feb. 2024 – Sept. 2024

Postgraduate Program in
AI/ML